



Durban - South Africa

24th – 27th September 2018

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Durban South Africa



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Introduction

IDLELO is the premier African summit that gathers the continent's Open Source community. "The grazing ground" Idlelo is the perfect place to learn about Free and Open Source Software, the Open Source Model, and to meet enthusiasts, practitioners and vendors alike.

About #IDLELO8

Free Software and Open Source Foundation (FOSSFA) together The South Africa Information Technology Association, together with partners, is pleased to announce the African Conference on Free and Open Source Software (FOSS) and the Digital Commons (IDLELO 8) 2018.

IDLELO summits have been held in Nairobi (2014), Abuja (2012), Accra (2010), Dakar (2008), Johannesburg (2006) and Kampala (2015). Durban is a prime choice as host given its commitment to Open Source Technology. The area's natural beauty and successful tourist industry promise a successful summit both in terms of substantive discussions and a positive South African experience. This 8th summit coincides with the 20th Anniversary of FOSSFA.

The main objectives of the summit include to:

- Review and recommend resolutions to be adopted at a continental level
- Promote local community uptake of FOSS
- Promote the use of the FOSS model in African development
- Promote the integration and adoption of FOSS in National Policies for countries in Africa
- Use FOSSFA expertise & reach to add value to FOSS initiatives
- Promote partnership in FOSS initiatives in South Africa and the region

In our all our work, whether as individuals, government, private sector or civil society, we should all be contributing towards building on the value of the open source model for Africa's development.

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IDLELO is the meeting place for FOSS community, enthusiasts, supporters, advocates, Thought Leaders & Decision Makers.

Why Participate in IDLELO8?

Over 500 African attendees are expected in 2018.

In this Pan-African event IDLELO8, FOSSFA brings together the expanded open source community, Free Software Fans, Open Source Software Enthusiasts, Open Data, Open Hardware, Developers, Users, Vendors and ICT practitioners. The entire community together to set the pace and direction for Africa's future.

20 Years after its inception by the African Union ICT Ministers, FOSSFA will showcase the Open Source activities in the region since the inception. The story of open source and recommendations for constant engagement of Open Source Experts in African region will be promoted.

As a FOSSFA event, IDLELO8 embraces open source practices and principles, with an open call for papers and talk selections being made by a program committee of industry thought leaders.



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Sponsorship Opportunities

The 2018 Summit will give partners the opportunity to showcase Free Software and Open Source Technologies, products and services. In addition, the IDLELO8 will have space for table top demos for academic institutions.

	Platinum - Only 2 Available	Gold - Limited	Silver - Limited	Bronze Unlimited	- startup* unlimited
Attendee Passes (Full Conference Access, Meals and Reception)	5	4	3	0	0
Booth Staff Passes (Keynote, Expo Hall, Meals Only)	5	4	3	3	2
#IDLELO8 Conference Pass Discount	15% - Up to 10 Additional passes	10% - Up to 10 Additional passes	10% - Up to 5 Additional passes		
Company Logo & Weblink	•	•	•	•	•
Company Description(On Website)	200-word	100-word	50-word		
Company Logo included in Email Marketing	•	•	•		
Editorial interview or article on FOSSFA.net Blog and IDLELO.net	FOSSFA Blog + IDLELO.net	FOSSFA Blog + IDLELO.net	FOSSFA Blog	FOSSFA Blog	FOSSFA Blog
Social Media Mentions - Weekly	Yes (5x)	Yes (3x)	Yes (1x)		
Booth (Turnkey booth provided)	15x10 turnkey booth	10x10 turnkey booth	5x10 turnkey booth	5x10 turnkey booth	Standard Kiosk
Company Logo on All Sponsor Signage at Event	•	•	•		
Assistance with Press Bookings (Helping you get the most of your onsite announcements)	•	•			

List of Registered Media / Analysts (Shared two weeks prior to event)	•	•	•		
Media Email with Sponsor updates (Subject to content timelines and guidelines)	•	•			
Sponsor Video on Digital Signage at Event (Video only, no audio, up to 30 seconds)	•	•			
Invitation to Media Mixer	3 passes	2 passes	1 pass		
Collateral in Conference Bag	•	•	•	•	
Post-Event Email Blast to Opted In Attendees (Sent by FOSSFA. Approval required.)	•	•	•		
Company Logo on Post-Event Thank You Email	•	•	•		
Access to Post-Event Analytics (Available 4 weeks after event)	•	•	•	•	•
Sponsorship Cost	\$30,000	\$20,000	\$15,000	\$7,500	\$500

Exhibitor booth selection priority is based on exhibitor and sponsorship contract sign date.

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Special Promotional Marketing Opportunities

Guido Sohne Africa Open Source Fellowship Sponsor \$15000

The Guido Sohne fellowship is a FOSSFA initiative following Guido's death and given his close involvement with FOSSFA. The Guido Shone Fellowship will be awarded to 5 Outstanding Individuals who have played a key role in contributing to the Open Source Drive in Africa. You will get the chance to award the fellows at the FOSSFA@20 anniversary Dinner in Durban. The plaque awarded will bear your Logo as a Guido Sohne Fellowship Sponsor.

Sponsor a Delegate Registration (@Delegate cost USD1500 inclusive of IDLELO8 Registration, Flight and Accommodation in Durban)

#IDLELO8 Delegates come from all over the region. This is a session to sponsor delegates from Africa Region to attend IDLELO8. For a custom delegate sponsorship please reach to us directly at chair@fossfa.net

Registration Sponsor \$3,000

#IDLELO8 Registration sponsors is key in management of the registration desk.

Benefits:

- Logo on the backdrop of the registration signage
- Logo on registration form
- Logo in sponsor section of Event Directory
- Logo and company profile on sponsor section of the website (URL provided by sponsor)

Sponsors a speaker \$3,000

#IDLELO8 speakers are coming from all over the globe and this is an opportunity that you can support Registration, travel and accommodation for a speaker to IDLELO8. Each speaker travel with accommodation this is designated and sponsor participates in awards of grants to African Delegates

Conference Wi-fi & App \$5,000

#IDLELO8 event will be managed with the help of an African designed conference app. Your sponsorship towards this will allow for a highly engaged event, and your company is welcome to insights and event analytics on delegate engagement up-to 1 month before the event and up to 3 months after the event.

#IDLELO8 and FOSSFA@20 Anniversary Dinner \$15,000

IDLELO8 coincides with the 20th Anniversary of FOSSFA - FOSSFA@20. During IDLELO 8 we shall peak the Anniversary with awards and celebration of FOSSFA creating impact in Africa through Open Source. The sponsorship includes Award branding, signage, branded 1-color logo napkins, program guide, event app branding, and website promotion. Logo t-shirts and/or collateral welcome and provided by sponsor.

Supporting #IDLELO Fellowships and Liaisons \$45,000

This is an opportunity for you to support 30 eligible African delegates and Liaison Volunteers to attend #IDLELO8 through grants towards Registration, Travel and Accommodation. Support towards this is designated and sponsor participates in awards of grants to African Delegates. You are also welcome to suggest a custom sponsorship for the IDLELO Fellowships.

Preconference Workshops: \$3,000

Approximately one-half of the conference attendees choose to attend one of the preconference workshops on Monday. The sponsor will receive acknowledgement in each session and also on signage at the refreshment breaks.

Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsor package? You are welcome to contact us for discussion on the custom sponsorship. We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs. FOSSFA Corporate Members receive sponsorship discounts on FOSSFA events. Please inquire for details.



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Get In Touch

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